



Leadership Link

Web site: <http://www.lincoln.ne.gov/city/person/NMA-1index.htm>

March 2006

NMA: The Leadership Development Organization

Volume 9, Issue 10

CALENDAR OF EVENTS

April 4

Luncheon meeting
11:30 a.m.
Champions Club
10th & "T" Street
Richard Baier
Director, Nebraska
Department of Economic
Development

April 19

Board of Directors
11:00 a.m. City/County
Building

May 2

Breakfast meeting
7:30 a.m.
1st choice Credit Union
25th & "N" Streets
Rich Grundman
Vice President/Plant
Manager, Kawasaki
Motors

May 17

Board of Directors
11:30 a.m.
City/County Building

June 6

Annual meeting
Awards and installation of
officer's
11:30 a.m.
Governor's Mansion
Mayor Coleen Seng

**Leadership Link
Chapter #517
P.O. Box 85224
Lincoln, NE
68501-5224**



PRESIDENT'S MESSAGE

Spring is here, or so the calendar says, and my year as your President is winding down.

Our programs have been interesting and informative, and the networking possibilities have been great. I hope that you have all been able to take advantage of the meetings and educational programs that were offered. If not, there is still more coming your way, just watch the newsletter and your email for more information on upcoming events.

I would like to thank everyone who made the New Member Orientation a success. It was great to meet the new members and get a chance to know a little more about each of them.

If you are looking to become more involved with Leadership Link we are looking for someone to become a delegate on the Nebraskaland Council for the rest of this year and continuing into next year. Please give me a call if you are at all interested. I can be reached at 441-6085 or e-mail me at jpeter@lancaster.ne.gov. See you all at the next speaker meeting.

APRIL MONTHLY MEETING RESERVATIONS **DUE ON Friday, March 31st**

Richard J. Baier is the Director of the Nebraska State Department of Economic Development will be the speaker for the April Leadership Link monthly meeting. Mr. Baier was appointed to that position by Nebraska Governor Mike Johanns in August 2003. His previous experience includes Director of Rural Development in Nebraska, Executive Director of the Development Corporation in North Platte, and Executive Vice President of the Greater York Area Chamber of Commerce/York County Development Corporation (NE). He has a Bachelor of Science degree in Political Science, Summa cum laude, from Fort Hays State University, and a Master's degree in Public Administration, summa cum laude, from the University of Nebraska at Omaha.

In addition to directing Nebraska's overall economic development effort, Baier serves on the Nebraska Investment Finance Authority (Chair), the Nebraska Worker Training Board, the Nebraska Rural Development Commission, University of Nebraska Technology Park Board of Directors, and the Nebraska Research Initiative Board of Directors. Baier earned his certification as an economic developer in 2002 from the International Economic Development Council, and graduated from the Institute for Organization Management in 2000 (sponsored by the U.S. Chamber of Commerce), and Economic Development Institute in 1997, (sponsored by the American Economic Development Council).

Baier will discuss the important nexus between statewide economic development and strong local communities and how this relates to property tax dollars and the programs they help support. From rural Nebraska to the cities and counties in eastern Nebraska this is a hot topic that will only continue to generate interest in years to come.

Please join us on April 4, 2006, at 11:30 a.m. at the Champions Club-Building west of Memorial Stadium. (Park in Stadium Parking Garage, 10th & T.) Parking will be validated. Lunch is Catered by Chances R, and the cost is \$9.00 for members and \$12.00 for non-members.

For reservations, call Robyn Cruse-Miller at 441-5911 or rcruse@lincoln.ne.gov. Hope to see you all there.

LEADERSHIP LINK EXECUTIVE BOARD

Meetings are held the
third Wednesday of the
month

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Julie Peter
441-7463

President Elect

Donna Barrett
441-6157

Secretary

Colleen Andrews
441-3846

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Web Site

Doug Thorpe
441-7531

Nebraskaland Council

Colleen Floth
441-8690

Julie Peter
441-6085

National Director

vacant

March Monthly Leadership Link Meeting



Deb Collins and Aaron Sanderford were the speakers for the March 7th National Management Association/Leadership Link breakfast held at the 1st Choice Credit Union. Deb currently

serves as the Public Information Coordinator for the Nebraska State Patrol. Formerly an anchor for CBS affiliate Channel 10-11 here in Lincoln. Deb also worked as a reporter and anchor in Wyoming and Tennessee and is a Nebraska native. Aaron Sanderford, worked

more than six years as a reporter and editor for the Lincoln Journal Star. Aaron also worked with the Lexington (Kentucky) Herald-Leader, the Los Angeles Times and was a stringer for the Associated Press.

Deb and Aaron spoke about their professional and personal experiences in transitioning from working as reporters and finding information, to being the person behind the political podium issuing the information. The two discussed how their personal lives had changed and gave advice on what issues need to be considered for a journalist considering making a similar change.

The two also gave the group guidance on how to effectively work with the media and some important tips on how to interact and communicate with the media to insure the information released was relayed accurately to the public.

Community Service

By Martha Hakenkamp

2006 Community Service Project in the Works
Your Help is Needed!



I'm recruiting Leadership Link volunteers to help with a project benefitting Lincoln's only homeless shelter for women. Fresh Start Home is having a Spring Sale May 11-13 with proceeds from this rummage sale going to support the agency's services to homeless women. Funds raised will be used to provide food and necessary personal care products to female clients along with other support services.

Saturday, May 13th is Leadership Link's day to staff the sale from 8:00 a.m. to 3:00 p.m. Volunteers are needed for all or part of the day. Duties will include helping with set up and take down, helping customers, and having a good time! I will be working the entire day and I'm really looking forward to helping Fresh Start Home raise funds to support the women they serve. Please contact me if you want to join me on Saturday, May 13th at mhakenkamp@lincoln.ne.gov.

If you are unable to volunteer on that day, perhaps you will consider stopping by and doing a bit of shopping at the sale. Look for an email in late April with times and location!

"Great minds have purposes, others have wishes." Washington Irving

NEBRASKALAND COUNCIL NEWS

The Nebraskaland Council met on March 16, 2006, at the Old Country Buffet in Omaha. Plans are finalizing for the Mini Leadership Development Conference (LDC) to be held on June 21, 2006, at Tabitha in Lincoln. The Mini LDC provides training for officers and committee chairs. The Election of the Council officers and installation will take place at that meeting. More information will appear in next month's newsletter. Anyone is welcome to attend.

The Council is a combined effort of the following chapters: Nebraska State Government Chapter, Leadership Link, Midlands (formerly the Omaha Community Chapter), Southeast Community Chapter (Beatrice), and Lennox Marshalltown Chapter (from Marshalltown, IA). Any chapter in Nebraska and Iowa that are interested may join the Council. Each meeting has a "Chapter Share" time for each chapter talk about its events, plans, problems, and recognitions that the Chapter has received. Reports are also given by the National and/or Associate Directors. With the resignation of Jan Lehmkuhl, the Council does not have a National Director.

The nominations for the upcoming year for officers are: Charlene Goodring, NSGC as President, Mike Samuelson, Southeast Chapter, as Vice President, Colleen Floth as Secretary, Leadership, and Bill Hayford, Midlands, as Treasurer.



MARK YOUR CALENDAR

Please mark your calendar for The Annual Meeting on June 6, 2006 at the Governor's Mansion. The Mayor will be the speaker and handing out the **Manager of the Year Award** and the **Outstanding Member Award**. Julie Peter will be awarding one member with the **President's Award**. Watch for more information in upcoming issues of the newsletter.

BEAT THE 3 P.M. SLUMP

We all hit that difficult part of the afternoon when our energy dips, our concentration flags, and it feels like we're not going to be able to stay awake until the end of the workday without crawling under the desk to take a nap. At times like this we reach for a cup of coffee, a can of soda, or a candy bar to help us perk up. Unfortunately, we often wind up paying for our caloric quick fix with a bad sugar crash later.

There are healthier ways to beat the 3:00 p.m. slump. Here are some suggestions for keeping your inner engine purring steadily until the commute home.

Move around. Getting up and walking outside (weather permitting) can help wake you up.

Laugh a Little. If you don't have time to take a walk outside talk with and half a good laugh with a co-worker.

Office Yoga. Doing a little rejuvenating yoga at your desk to battle the yawns. An example is while sitting at your desk raise your arms straight up above your head, flap your hands really fast, breath in and out quickly. Do this for as long as you can . . . or until your co-workers are looking at you like you have lost it.

Eat right. One of the best ways to avoid the 3:00 p.m. slump is by eating breakfast. Avoid carbs such as white bread and white sugar.

DISTRIBUTION OF NEWSLETTER

If you remember back in December an e-mail was sent to all members asking if they wanted to receive the newsletter via e-mail or hard copy. Only 11 people responded with 9 wanting the newsletter sent to them via e-mail. So beginning last month, the newsletter was sent e-mail. For those members that want their copy sent hard copy, please contact Colleen Floth at 441-8690 or e-mail her at cfloth@lincoln.ne.gov.



You won't want to miss our BOOK REVIEW in July. It will be a jolly good time with the infamous Santa Claus who will teach us how to . . . manage the herd?

NOMINATION INFORMATION

It's that time of the year again and Leadership Link is hoping that you will have a nomination for the 2006 Manager of the Year, or Outstanding Member of the Year! The nomination form will be coming out in next month's newsletter, so be thinking of whom you will be submitting as your nominee.

The Manager of the Year would be an individual who is a role model for other employees. The nominee does not have to be a current member of Leadership Link. The criteria is:

1. Be a manager in a government agency;
2. Has demonstrated community leadership through significant contribution and participation in outside; professional and civic activities;
3. Has a reputation as a fair, impartial, and ethical manager in dealings with subordinates, peers, and associates;
4. Has demonstrated strong managerial leadership by applying generally recognized management principles to achieve success;
5. Practices visibly the NMA Code of Ethics in dealings with peers, subordinates, and associates.

Within these criteria, information and examples are asked concerning the following areas:

1. Communication, Skills/Accessibility
2. Supervisor/Employee Relationships
3. Management Skills
4. Training
5. Special Accomplishment(s)
6. Additional Comments/Information

The Outstanding Chapter Member must be a current member of the Chapter. The objective of the award is to recognize optimum individual effort on the part of an NMA member to advance the purpose and image of NMA. The nominee does not need to be an officer or committee chair. This member may be the one you think of when you think of our Chapter and its activities.

If you or your associates wish to work together to submit a nominee, please feel free to do so. Leadership Link would love to see lots of nominees for these two awards. Do you have somebody in mind that you would like to nominate?

N.M.A. STATEMENT OF PRINCIPLES

- **NMA is dedicated to managerial excellence, personal and professional growth, and leadership development. The following principles identify NMA's core beliefs and provide the basis for the Association's Mission Statement:**
- **We believe in the highest standards of personal and organizational integrity and respect for the individual.**
- **We believe in lifelong learning, continuous improvement, and the development of a workforce capable of sustaining a competitive posture in the global economy.**
- **We believe management is a creative, dynamic, and essential process enabling people to achieve personal and organizational objectives.**
- **We believe that managerial responsibility is shared among all individuals at all levels of the organization and that leadership is critical to management success.**
- **We believe that individuals and organizations have a community and civic responsibility.**

CODE OF ETHICS

- **I will recognize that all individuals inherently desire to practice their occupations to the best of their ability.**
- **I will assume that all individuals want to do their best.**
- **I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others.**
- **I will be guided in all my activities by truth, accuracy, fair dealing and good taste.**
- **I will keep informed on the latest developments in techniques, equipment, and processes.**
- **I will recommend or initiate methods to increase productivity and efficiency.**
- **I will support efforts to strengthen the management professional through training and education.**
- **I will help my associates reach personal and professional fulfillment.**
- **I will earn and carefully guard my reputation for good moral character and good citizenship.**
- **I will promote the principles of our American Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future.**